



AXIS

In-Market Coordination

Your Gateway to Vietnam. Your Network Across Southeast Asia.

Local Presence. Strategic Connections. Operational Execution.



MARKET ENTRY

Identify opportunities.
Connect with the right partners.



BUSINESS SETUP

Company formation.
Corporate services. Local support.



SOURCING

Supplier identification.
Quality. Reliability. Efficiency.



BUSINESS SPACES

Offices. Retail. Warehouses.
Factories. Industrial facilities.



AXIS PREFERRED PARTNERS NETWORK

The membership of manufacturers and
services for international Vietnamese
companies.

SOUTHEAST ASIA: A REGION OF OPPORTUNITY

Southeast Asia is one of the world's fastest-growing regions, driven by strong economies, a young population, and increasing global integration.



STRONG ECONOMIC GROWTH

Consistent GDP growth across ASEAN economies.



STRATEGIC LOCATION

At the heart of Asia, connecting global markets.



LARGE & YOUNG POPULATION

Over 680 million people with a growing middle class.



REGIONAL INTEGRATION

ASEAN Economic Community driving trade and investment.



GLOBAL MANUFACTURING HUB

A key base for supply chains, production and exports.



DYNAMIC & RESILIENT

Adaptable markets with strong long-term fundamentals.



THE AXIS ECOSYSTEM

One Partner. Multiple Solutions.

Connecting international companies with the people, partners and resources they need to establish, operate and grow across Vietnam and Southeast Asia.

ASIA STRATEGIC PARTNERSHIPS

Trusted local partners.
Industry connections.
Business introductions.
Regional relationships.

MARKET DEVELOPMENT

Project coordination.
Stakeholder management.
Local execution support.
On-the-ground assistance.

M MARKET ENTRY

Market access. Partner identification.
Business development.

BUSINESS SETUP

Company formation. Licensing.
Visa support. Banking & legal referrals.

SOURCING SOLUTIONS

Furniture. Lighting.
Supplier identification.
Factory coordination.

BUSINESS SPACES

Factories. Warehouses.
Industrial facilities.
Build-to-suit solutions.



LOCAL EXPERTISE

On-the-ground knowledge and cultural insight.



TRUSTED NETWORK

Vetted partners and industry connections across Asia.



SINGLE POINT OF COORDINATION

One point of contact managing relationships, resources and timelines.



FASTER EXECUTION

Streamlined processes for quicker market entry and growth.



REDUCED RISK

Local compliance support and risk mitigation.



REGIONAL REACH

Extensive coverage across Vietnam and Southeast Asia.

ASIA STRATEGIC PARTNERSHIPS

One trusted partner coordinating the relationships, resources and capabilities your business needs to **succeed** in Vietnam and Southeast Asia.

MARKET ENTRY

We open the door to your new market.

From opportunity assessment to market access, we help you enter Vietnam and Southeast Asia with confidence and clarity.



MARKET VALIDATION

Assess opportunities, market size and industry potential.



DISTRIBUTOR IDENTIFICATION

Identify and connect with the right distributors and local partners.



BUSINESS DEVELOPMENT

Build relationships and create opportunities for sustainable growth.



COMMERCIAL OUTREACH

Position your value proposition and generate qualified leads.



MARKET ACCESS

Navigate regulations and local dynamics to establish a strong market presence.

YOUR ADVANTAGE

- ✓ Faster entry with local intelligence
- ✓ Reduced risk and uncertainty
- ✓ Access to trusted networks
- ✓ Stronger foundation for growth



**The right entry.
The right partners.
The right start.**

AXIS ensures you enter the market with the insights, connections and strategy you need to win.

We drive market entry for **premium and luxury products** in Vietnam, Southeast Asia and the Rest of Asia through our network of strategic, specialized partners.



PREMIUM & LUXURY FOOD AND BEVERAGE

Connecting exceptional F&B brands with the right markets, channels and consumers.



TEXTILE PRODUCTS

Bringing quality textile products to discerning markets through trusted partnerships.

BUSINESS SETUP

We help you establish your business the right way.

From company formation to operational readiness, we simplify the process so you can focus on growing your business.



COMPANY FORMATION

End-to-end support for setting up your legal entity in Vietnam quickly and efficiently.



LICENSING SUPPORT

Assistance with business licenses and sector-specific approvals.



VISA COORDINATION

Work permits, investor visas and residency support for you and your team.



BANKING SUPPORT

Introduction to trusted banks and support with account opening.



LEGAL REFERRALS

Connect with reliable legal partners for ongoing compliance and advisory needs.

YOUR ADVANTAGE

- ✓ Smooth and compliant setup
- ✓ Save time and avoid costly delays
- ✓ Local expertise, on the ground
- ✓ Trusted partners and clear guidance
- ✓ Focus on growth, not bureaucracy



We handle the setup. You take the lead.

AXIS ensures your business is established on a solid foundation, ready for success in Vietnam and Southeast Asia.

MARKET DEVELOPMENT

We open doors. You close the deals.

We support your commercial success in Vietnam and Southeast Asia by connecting you with the right opportunities and the right partners.



MARKET INTELLIGENCE

In-depth market research and insights to identify opportunities and key trends.



PARTNER IDENTIFICATION

We find and evaluate distributors, agents, customers and strategic partners.



BUSINESS OUTREACH

We initiate contact and build relationships with qualified prospects on your behalf.



OPPORTUNITY DEVELOPMENT

We qualify leads, facilitate meetings and support the development of business opportunities.



ONGOING SUPPORT

We stay by your side to ensure momentum and long-term commercial success.

YOUR ADVANTAGE

- ✓ Accelerate your market entry and business growth
- ✓ Access to our local network and decision makers
- ✓ Reduce time, costs and commercial risks
- ✓ Local expertise with international business standards
- ✓ Focus on closing deals, we drive the pipeline



Your growth is our mission.

We build the path to opportunities. You build the future.



LOCAL NETWORK
Strong connections that deliver results.



REGIONAL COVERAGE
Vietnam, Southeast Asia and beyond.



PROVEN APPROACH
Structured process focused on outcomes.



YOUR SUCCESS
Aligned goals. Shared success.

BUSINESS SPACES

The right location for your business growth.

From offices and retail locations to industrial facilities and development land, we help you identify, evaluate and secure the right space across Vietnam and Southeast Asia.



OFFICE SOLUTIONS

Flexible offices, serviced offices and corporate headquarters tailored to your operational requirements.



RETAIL SPACES

Prime retail locations and commercial units in strategic business districts and high-traffic areas.



INDUSTRIAL FACILITIES

Factories, warehouses and logistics facilities supporting manufacturing, sourcing and distribution operations.



LAND IDENTIFICATION

Industrial land, development sites and investment opportunities aligned with your expansion plans.



SITE SELECTION

Location analysis, operational suitability assessment and support throughout the selection process.

YOUR ADVANTAGE

- ✓ Access to offices, retail, industrial and land opportunities
- ✓ Local market expertise and on-the-ground support
- ✓ Faster identification of suitable locations
- ✓ Trusted property and industrial partners
- ✓ Reduced risk and stronger decision-making



The right location. The right foundation. The right growth.

AXIS helps international businesses identify and secure spaces that support long-term success across Vietnam and Southeast Asia.



LOCAL MARKET KNOWLEDGE

Strong understanding of key commercial and industrial locations.



TRUSTED NETWORK

Access to selected developers, agents and industrial parks.



REGIONAL COVERAGE

Vietnam and Southeast Asia support.



END-TO-END COORDINATION

From identification to negotiation and implementation.

SOURCING SOLUTIONS

Quality Products. Trusted Suppliers. Seamless Execution.

We connect you with the right manufacturers and manage the entire sourcing process from selection to delivery.



FURNITURE



- Workspace / Home Office
- Outdoor Home / Horeca
- Seating Horeca
- Lighting



TEXTILE



- Yoga and Pilates Wear
- Footwear
- Lightwear and Technical Outerwear

OUR SOURCING PROCESS



SUPPLIER IDENTIFICATION

We find the right suppliers that match your requirements and standards.



SUPPLIER VALIDATION

We verify capabilities, quality, compliance and reliability.



FACTORY COORDINATION

We coordinate directly with factories to ensure smooth communication and alignment.



PRODUCTION SUPPORT

We oversee production progress and ensure quality and on-time delivery.



Your product. Our process. Shared success.

AXIS ensures a reliable and efficient sourcing experience so you can focus on growing your business.

AXIS PREFERRED PARTNERS NETWORK

Not a general network. A structured business environment.

A curated ecosystem of manufacturers, service providers and strategic partners designed to facilitate trusted business relationships across Vietnam, Southeast Asia and Asia.



ASSOCIATE PARTNER BY AXIS

Entry into the ecosystem

- ✓ Company profile in directory
- ✓ Access to partner network
- ✓ Networking opportunities
- ✓ Membership badge
- ✓ Updates and invitations



BUILD CONNECTIONS



SELECT PARTNER BY AXIS

Increased visibility

- ✓ Featured positioning
- ✓ Curated introductions
- ✓ Matchmaking sessions
- ✓ Enhanced exposure
- ✓ Priority consideration



EXPAND OPPORTUNITIES



STRATEGIC PARTNER BY AXIS

Priority access & business development

- ✓ Direct AXIS support
- ✓ Lead generation support
- ✓ Strategic opportunities
- ✓ Forum speaking opportunities
- ✓ Co-marketing & visibility



DRIVE GROWTH



VERIFIED NETWORK

Access to vetted companies and decision makers.



BUSINESS OPPORTUNITIES

Curated introductions and commercial opportunities.



REGIONAL VISIBILITY

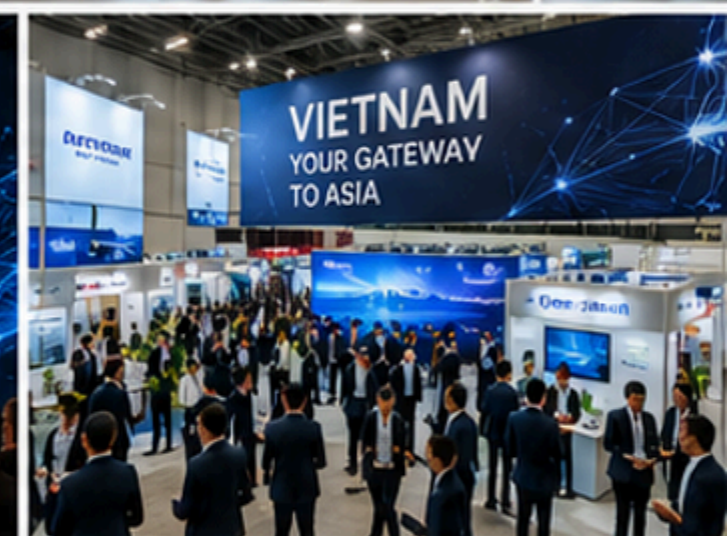
Exposure across Vietnam, Southeast Asia and Asia.



PARTNER RECOGNITION

Participation in the AXIS Partner Forum & Awards.

LOCAL EXPERTISE. REGIONAL NETWORK. GLOBAL PERSPECTIVE.

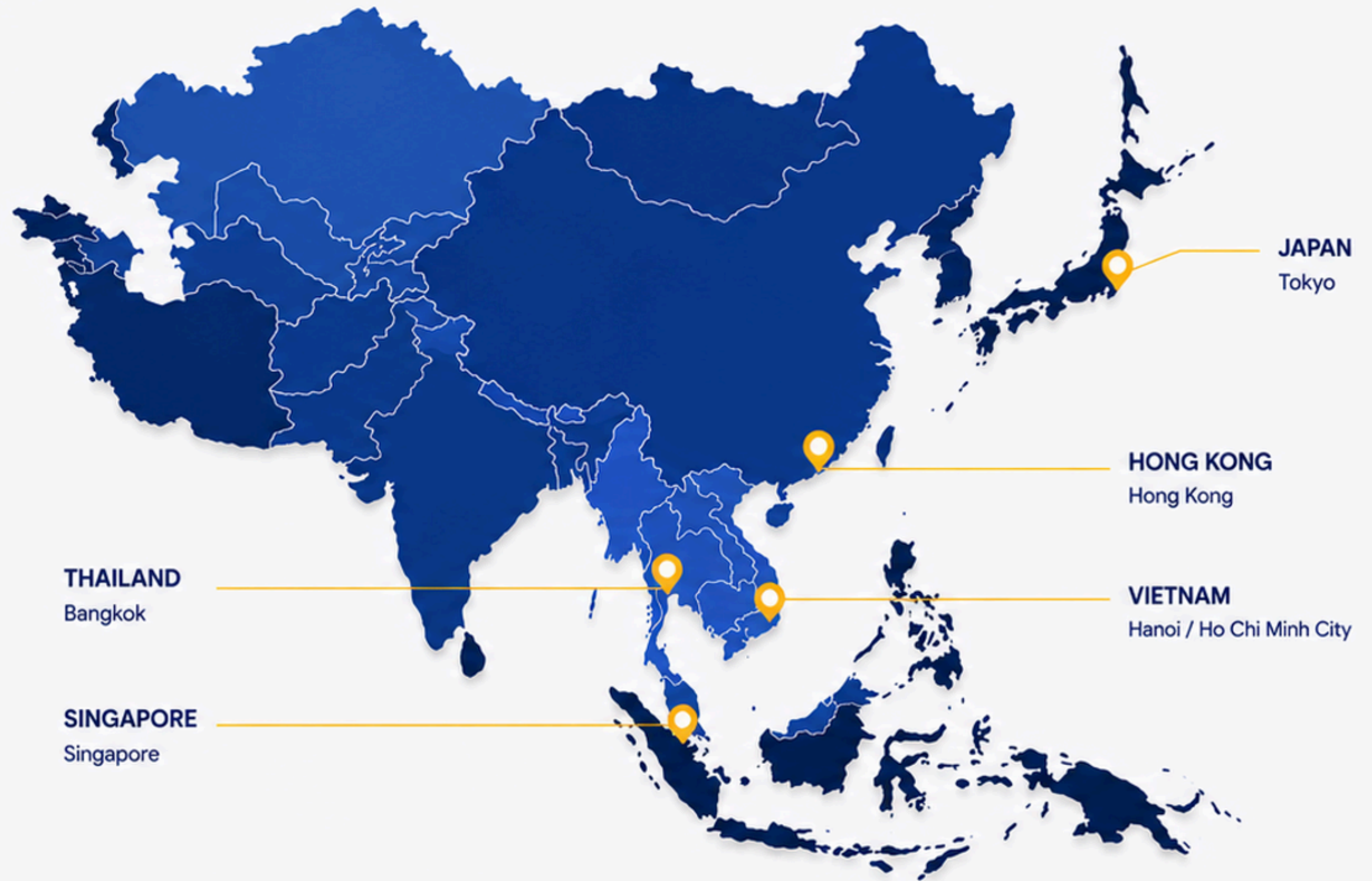


More than a directory.
A business ecosystem built
for international growth.

STRATEGIC PARTNERSHIPS NETWORK

Access to trusted local partners
across the region.

We work with a curated network of
leading professionals and organizations
to support your business at every step.



STRONG PARTNERS. LOCAL INSIGHT. REGIONAL IMPACT.

Our partners are carefully selected for their expertise, integrity and commitment to helping international businesses succeed across Vietnam and Southeast Asia.



WHY AXIS?

**Local expertise. Trusted network.
Seamless execution. Real results.**

We simplify complexity so you can focus on what matters: growing your business.



LOCAL PRESENCE

On-the-ground teams in Vietnam with deep local knowledge and insights.



TRUSTED NETWORK

Access to a curated network of reliable partners and industry experts.



SINGLE POINT OF COORDINATION

One partner to manage the entire process from start to finish.



FASTER EXECUTION

Streamlined processes that save time and accelerate your market entry.



REDUCED RISK

Minimize uncertainty with local expertise and proven methodologies.



REGIONAL REACH

Strategic connections across Southeast Asia to support your growth.



Your goals. Our mission. Shared success.

AXIS is more than a service provider.

We are your partner for long-term growth in Vietnam and Southeast Asia.





LET'S BUILD WHAT'S NEXT.

Your trusted partner for growth
in Vietnam and Southeast Asia.



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LOCAL EXPERTISE. REGIONAL NETWORK. GLOBAL PERSPECTIVE.



Building connections.
Enabling growth.
Creating opportunities.

